



FOR RELEASE
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Contact: Laura Lowery
APCO Worldwide
206-799-5604
llovery@apcoworldwide.com

****UPDATED: Representative Anna Eschoo (D-CA) will participate in the forum ****

MEDIA ADVISORY

Council for American Medical Innovation and The Aspen Institute Bring Leaders Together In Washington, D.C., To Discuss The Economic Impact Of Medical Science and Discovery, and Policies Needed To Maintain U.S. Leadership at "Best And Brightest Forum On Medical Innovation"

WHAT: United States leadership in medical innovation is at risk. A recent study found that the U.S. currently ranks sixth among 40 countries and regions in innovation and competitiveness, and it placed last in terms of progress made over the last decade. **The Best & Brightest Forum on Medical Innovation: Achieving Recovery through Discovery** is bringing together leading policymakers, academic scholars, researchers, patient advocates, biotechnology industry representatives and other stakeholders for in-depth discussions on topics including: Why medical innovation is a key to economic recovery; why new policies are needed to stimulate medical innovation and cure cancer and other life-threatening diseases; and why advocating for U.S. leadership in medical innovation in today's political landscape is so important.

WHO: Moderated by: **Paul Begala**, CNN political contributor, and research professor at Georgetown University's Public Policy Institute

Featuring:

- **The Honorable Arlen Specter**, United States Senator
- **The Honorable Anna Eshoo**, United States Representative
- **Richard A. Gephardt**, Former House Majority Leader and President of the Council for American Medical Innovation
- **Billy Tauzin**, President and CEO, Pharmaceutical Research and Manufacturers of America (PhRMA)
- **Mary Woolley**, President, Research!America
- **Alicia Löffler, Ph.D.**, Director and Clinical Professor of Biotechnology, Kellogg School of Management, Northwestern University
- **Brett P. Giroir, M.D.**, Vice Chancellor of Research, The Texas A&M University System
- **Rita Colwell, Ph.D.**, Former Director of the National Science Foundation, Chairman of Canon US Life Sciences, Inc., Distinguished University Professor at the University of Maryland at College Park and Johns Hopkins University Bloomberg School of Public Health

***Richard A. Gephardt and other panelists (TBD) will be available for media interviews between 9:00am and 9:30am. Please contact Laura Lowery, 206-799-5604 to secure an interview.**

WHERE: Newseum, Knight Conference Center, 7th Floor (Enter at the 6th Street Exit), 555 Pennsylvania Ave. N.W., Washington, D.C., 20001

WHEN: Friday, June 12, 2009
9:30 am - 1 pm
RSVP www.regonline.com/bestandbrightestDC

About the Council for American Medical Innovation

The United States faces serious challenges to maintaining its leadership position in innovation. The Council for American Medical Innovation is bringing together leaders in research, medicine, public health, academia, education, labor, and business, who are working in partnership toward a national policy agenda aimed at preserving U.S. leadership in medical innovation. American medical innovators create millions of high-paying jobs, and their discoveries are integral in the fight to cure cancer and other illnesses. The Council for



American Medical Innovation views leadership in medical innovation as a key part of America's economic recovery, future prosperity and health.

For more information on the Council for American Medical Innovation, visit www.americanmedicalinnovation.org.